

STORE OPENS DAILY AT 9 A. M. & CLOSURE AT 5:30 P. M.

All These Goods on Sale Tomorrow

MAIL AND PHONE ORDERS FILLED—BELL, WALNUT 6300—KEYSTONE, MAIN 4103

**SHOP HERE TOMORROW!** These matchless values are only a hint of the scores of splendid bargains waiting to fill your every need! And be sure to ask for the valuable Yellow Trading Stamps—Free!

**Pretty Black Trimmed Hats, \$4.98 & \$5.98**



With pompons arranged in various fetching ways—and many with metal cloth trimmings. They're in rich, dressy Lyons velvet—the deep, lustrous silk pile quality rarely found in hats under twice this price. Delightful styles with soft drapings or bows of velvet or metal cloth—some have pretty ornaments—and a few show effective uncurled ostrich. Model pictured \$5.98. They're not equalled under \$10 to \$12 elsewhere! Lit Brothers—Third Floor

Mail Orders Filled **HATS TRIMMED FREE OF CHARGE** Phone Orders Filled

**Lit Brothers**  
Market Eighth ONE YELLOW TRADING STAMP WITH EVERY 10c PURCHASE ALL DAY

**ECONOMY SPECIAL**  
Tomorrow  
**\$4.50** Satin Finish Bed Spreads  
Wanted \$2.85  
80x90 size  
Medium weight; pure white; in heavy raised Marcelline patterns. Hemmed. First Floor, North

**\$6 Ready-to-Wear Hat**  
A tremendously special lot—the most wanted styles in velvets of unusually high quality.  
Lustrous and medium shapes in Lyon and Lyons velvet, beautifully combined with brocade and trimmed with clever ornaments, ostrich novelties, soft rosettes or bows. Charming styles and wanted colors, with plenty of black.  
**\$3.98**  
Hats Trimmed Free of Charge—when shapes and trimmings are purchased here.  
Untrimmed Velvet Hats, \$2.98 & \$3.98  
Lyons and paon velvets—some combined with plush.  
Lit Brothers—First Floor, North

# Incomparable Values in Autumn's Smartest Apparel

**Men! Your Fine New Overcoat**  
Here It Is at a Third Less!



Perfect tailoring and finish. Every size. And these are the savings—  
**\$37.50** Groups  
**\$24.50**  
**\$42.50** Groups  
**\$30**

A great purchase! The very finest ALL-WOOL plaid back overcoatings—newest colors and patterns—in big, warm ulsters, ulsterettes, great coats, smart sports coats and town overcoats.

**Men's \$30 Two-Trousers Suits, \$22.50**

Particularly fine, all-wool cassimeres, chevots, tweeds and herringbones. Models for youthful and mature men. All sizes.

**Men's \$27.50 Worsted Suits, \$20**  
Very finest quality, all-wool worsted in effective pin stripes and mixtures. Splendidly tailored. All models; all sizes.

**Men's \$7 & \$8 Custom Quality Silk Shirts \$4.65**

An advantageous purchase at a hitherto unheard of low price for this superb grade!

Only the finest silks were used—genuine Eagle crepes de chine, satin-striped jersey and baby broadcloth. Every shirt is generously and expertly cut. Perfectly made and carefully finished down to the least detail.



Plain white, white satin-striped jersey and a remarkably fine variety of colored striped effects.

**\$1 Silk Four-in-Hands, 49c**

Real heavy silk in broad and other fancy effects—also staple black and white or blue-and-white designs. Correct shapes; with slide-easy bands.

**\$3 Woven Madras Hands, 49c**

Wonderful quality woven madras with lustrous silk stripes mingled with good-looking colored stripes. Custom made and finished. Double soft cuffs.

**Women's and Misses' Coats, Suits and Dresses!**—The marvelous variety leaves nothing to be desired! The values throughout are superlatively fine!

An assemblage supremely interesting to every woman and young woman with new togs to buy.

A display and sale well worthy of the enviable reputation we enjoy as Philadelphia's leading house of popular-priced fashions!

With such values at hand, you can't afford to wait another day if you are going to be modishly attired for fall!



**Misses' Swagger Sports Coats \$15**

Extremely good-looking models in sports coatings of excellent grade—popular tones of reindeer and tan. Favorite box-plaited-back styles with loose raglan shoulders. Lined throughout with satin.

**Misses' Top Coats, Special \$18.50**

Loose hanging models in tan herringbone tweeds with raglan sleeves. Chic throwtie collars finished with fringe. Satin linings.

**Misses' Fur Trimmed Coats, Special, \$29.75**

Excellent velours in fashionable colorings with beaverette collars and pockets. Inverted plaited backs and fancy silk linings.

**Misses' Charming Frocks, Special \$15**

Trig coat models with braided belts, loose sleeves and novelty trimming—numerous other equally attractive styles in fine Poiret twill, tricotine, Canton crepe, crepe de chine and jersey.

**Misses' Pretty Frocks, Special \$19.75**

Delightfully dressy styles in rich Canton crepe, satin faced Canton and Poiret twill; all shades; straight-line, plaited and paneled models with various effective trimmings.

**Misses' Chic Suits, Special \$25**

Trim, mannish styles on straight, youthful lines—slashed in approved fashion or showing a touch of embroidery. Some are fur trimmed; all beautifully lined. Fine Yalama cloth and tricotine in rich shades.

**Halloween \$1.25 Candy Package, 85c**  
Candies  
One pound each of chocolate covered mints, chocolate straws and peanut brittle.  
Salted Almonds, lb. \$1.25  
Huttern Corn, Carrots, Nuts, etc., lb. 39c  
Halloween Novelties, each 5c to 1c  
Lit Brothers—First Floor, North & Subway Store

**Women's \$3 Crisp Tailored Waists Gauntlets \$1.95**

Strap-wrist style. Full pique sewn and with prettily embroidered backs. Brown, gray, black, mode, tan and white.



They offer delightful surprises in quality and smartness at this low figure!

One of the numerous pretty styles is pictured—a dainty dimity in Peter Pan effect, trimly tailored and finished with embroidered cuffs and neat edging. Also—other equally attractive Peter Pan and tuxedo styles that will be liked immensely. Lit Brothers—SECOND FLOOR

**Women's Dainty Black Pumps \$4.98**

So very popular that this is the second shipment!  
The three choicest black materials—black satin, black kid and patent colt. Turned and welted soles—dress heels, Cuban or box heels.  
Also—smart oxfords of genuine tan Russia calf.

**Stunning Colonials at \$6.98**  
The only place where such superior quality is priced so low!

Besides Colonials—pretty one-strap pumps, cross-strap pumps and a new narrow strap effect that is superb.  
Black satin; some with silk brocaded quarters, also genuine gummet calf and finest patent colt.

**Men's Oxfords \$5.98**

The newest semi-brogues; full brogues, and dress lasts, in genuine tan Russia calf, gummet calf and patent colt. All sizes.

**"Mrs. A. R. King" Children's Shoes**  
Shoes scientifically designed for growing feet. Made in Philadelphia—sold in Philadelphia at Lit Brothers exclusively.  
Infants' Shoes \$1.98 to \$3.98  
Children's Shoes \$4.98 to \$5.98  
Misses' Shoes \$4.98 to \$6.98  
Young Women's Shoes \$5.98 to \$7.98  
Shoes oxford, one-strap pumps, Alaaskan boots, corset shoes, storm shoes. Tan shoes, calf, patent colt, gummet, brown and black kid, white buckskin and stylish combinations.  
Lit Brothers—FIRST FLOOR, NORTH



**Women's Winter Coats \$19.75**

In superior grades of velour, bolivia, mannish coatings and fashionable double-faced fabrics in all winter colorings. Some are trimmed with beautiful beaverette shawl collars; rich satin linings.

**Women's Smart Coats, Special, \$25**

Beautiful blouse and straight-line models in fine grades of bolivia, imported Scotch tweeds, sports coatings and plush. Some with silk stitching in self color, others with stunning beaverette or caracul collars. Satin lined throughout.

**Women's Fur Trimmed Coats, Special, \$39.75**

Handsome models in bolivia and Yalama cloth with gorgeous shawl or choker collar of opossum or caracul. Some feature effective silk stitching; all are lined throughout with beau de cygne. All colors.

**Women's Yalama Cloth Suits, Special, \$32.50**

Also stunning models in fine velour. Some have collars and pockets of caracul, others are enriched with beaverette trimmings. Simply tailored or stitched styles; fine beau de cygne linings.

**Women's Lovely Dresses, Special, \$25**

Newest basque, paneled and coat models in beautiful grades of satin-faced Canton, Canton crepe, crepe Roma and Poiret twill. Fashionable colorings—many with brightly contrasting trimmings in embroidery ornaments or beading.

**Women's Stunning Dresses, Special \$32.50**

Handsome models in Poiret twill—navy or black—featuring the new coat effect with scalloped edge and braided trimmings. Three-quarter sleeves; string belts.

Ready to outfit every boy for the winter! Complete stocks, best makes, lowest prices!

**Boys' Extra Knicker Suits \$8 to \$15**

Smart, remarkably sturdy ALL-WOOL materials and Crompton corduroys. Youthful Norfolk models. Sizes 7 to 18.

**Little Boys' Suits, \$2.95 to \$10**  
All the best novelty styles in all-wool cassimeres, chevots and tweeds. Sizes 2 1/2 to 10.

**Boys' Winter Coats, \$7.50 to \$15**  
Warm Regulation-Sports-Style Reefers Mackinaws Style Overcoats in and Polo Coats in in sizes 7 to sizes 8 to 18. sizes 2 1/2 to 12. 18.  
All-wool cassimeres, chevots, tweeds and blanket plaids.  
Lit Brothers—SECOND FLOOR, SEVENTH ST.

**Girls' \$18.50 Sample Coats \$12.98**

Beautiful coats, but only one or two of each pretty kind—a prominent New York maker's surplus stock also included. Many have fur collars; splendid grades of velour and velvete. Sizes 8 to 14.

**\$35 Silk Bolivia Coats, \$17.98**  
High-grade, with "throw" collars and cape effect sleeves. Trimmed with fringe and warmly lined. All colors. Sizes 8 to 14.

**\$10 "Bevyette" Raincoat Sets, \$5.98**  
Tan rubberized material. Sizes 6 to 14.

**Tots' \$12.50 Coats, \$7.98**  
Lovely styles in wool velour and heavy coatings—rich browns, blues and other colors—some with fur-trimmed collars. Sizes 2 to 6.  
Lit Brothers—SECOND FLOOR

Make this your headquarters for Hosiery and Underwear shopping! Matchless economies always!

**Women's \$2 Union Suits, \$1.50**

All sizes. Fleece lined, cotton ribbed suits.

**Women's \$1.50 to \$2 Silk Stockings, 98c**  
Fashioned and full-fashioned. Black and colors. Some irregular.

**Women's \$1.50 Underwear, each, 98c**  
Fleece-lined vests and drawers.

**Women's \$1.35 Union Suits, 98c**  
Fleece lined, cotton ribbed.

**Women's \$2.25 Silk Stockings \$1.75**  
Full-fashioned, thread silk, of exceptionally good quality. Black, white and shoe shades.

**Children's \$1.50 to \$98c \$2 Wool Stockings**  
Imported wool. Sports shades with contrasting tops.

**Women's \$1.50 Underwear, each, 98c**  
Fleece-lined vests and drawers.

**Men's \$22.50 to \$27.50 Overcoats, \$14.98 to \$18.98**  
Cassimeres, chevots and tweeds.

**Men's \$22.50 to \$25 Suits \$14.98 & \$17.98**  
Extra Trousers  
Tweeds, castoreum and chevots.

**Boys' \$7.50 to \$10 Reefers, \$4.49 & \$6.79**

Also polo coats, chin-chillies, chevots and cassimeres. Sizes 2 to 10.

**Women's \$4 to \$5 High & Low Shoes \$1.95**  
Oxfords and strap pumps in patent coltskin, kidskin, tan, gummet calf and suede. Various heels; some with rubber heels. Also tan and black high lace shoes.

**Men's \$4 to \$6 Shoes, \$2.95**  
Gummet calf, tan and Scout shoes. All sizes in lot.

**Children's \$3 Shoes, \$1.95**  
High-top tan and gummet lace models.  
No Mail or Phone Orders Filled on Subway Footwear

**\$4 to \$6 Ready-to-Wear Hats, \$2.98 & \$3.98**

Lyons velvet and embroidered drapes with ribbon bows, silver cloth and ostrich trimmings. Black and colors.  
Hats Trimmed Free of Charge—for all who purchase shapes and trimmings here.

**Officers' \$7 O. D. Blankets, \$2.39**  
Heavy-weight wool. U. S. brand, 60 x 84 inches.

**Army Huck Towels, 11c**  
Excellent quality; sizes up to 18x26 inches.

**U. S. Turkish Towels, 25c**  
500 dozen, bleached Terry yarn hemmed ends; 19x28 inches.

**35c to 75c Army and Navy Socks**  
Extra heavy wool; ribbed and flat weave; gray O. D.; natural and white.

**Government Waterproof Three-Piece Suits, \$1.88**  
Famous "Alligator" brand pants, with 1/2 lb. jumper and hat.

**Navy Pea Jackets, \$9.98**  
All-wool, 26-ounce cloth; breast pockets and high collar.

**Navy Dish Pans, 49c**  
Oval style; aluminum; tinted; steel-reinforced.

Visit Our Restaurant—Best of Everything at Lowest Prices—Seventh Floor of Our New Building, 7th and Market Sts.

LIT BROTHERS